



Justin Miller

2020-2022



Accomplishments

- Designed and approved a new logo. Previous logo was in place for nearly 15 years. A new logo, incorporating the newer “AT” design by the NATA was chosen and implemented.
- Complete re-design of IATA website utilizing the new logo and color scheme.
- Oversaw a re-branding of the IATA podcast (IATAcast) to be produced by the Young Professionals Committee.
- Successfully secured an NATA grant for the Third Party Reimbursement Initiative(TPRI).
- Re-organized the District Representatives Committee into the Membership Committee to better align itself with its roles and responsibilities.
- Successfully guided the Annual Symposium and Business Meeting towards a virtual option due to the COVID-19 epidemic.
- Entered into a formal relationship with the Business of Athletic Training(BoAT) Academy.
- Created IATA’s first Job Postings site
- Successfully held a “Hit the Hill” Advocacy Day at the Indiana State House
- Developed a new Strategic Projects fund to allow for committees to propose projects that would not normally fall within a normal annual budget.
- Successfully defended and protected the practice act from proposed amendments from outside groups.
- Appointed three regional representatives to the first ever Indiana High School Athletic Association(IHSAA) Sports Medicine Advisory Committee(SMAC).
- Created a new Logo History page on the website.
- Successfully merged the Student Representatives and Young Professionals Committee into the newly formed Committee for Early Career Athletic Trainers(CE-CAT).
- Held a Third Party Reimbursement Initiative Boot Camp led by NATA leaders.



- Approved and guided the IATA through an unprecedented digital marketing campaign themed, “Athletic Trainers Can...” which delivered nearly 750,000 impressions.
- Approved a History and Archives request to digitally scan and archive selected IATA documents.
- Approved funding for a strategic planning retreat for the IATA.
- Created IATAChats, a website hosted blogging site for all things athletic training.

Words of Wisdom

Most importantly and clearly relevant to my term as president was to stay flexible. There are many things, foreseen and unforeseen, that can derail or alter the direction in which original plans are made. Continue to reassess the situation continuously to evaluate your ability to continue as planned or if changes need to be made. Sometimes an entire project needs to be scrapped based on changing resources or feedback that you might receive. All of these happened throughout my presidency and I found not only mine, but everyone’s, flexibility was challenged and I firmly believe that every circumstance was overcome with success.

Memories

My presidency began with the cancellation of GLATA as I was already attending and preparing for my first state meeting at the end of the week. Once I returned, we were completely in virtual mode and I never saw my officers or committee chairs/coordinators until almost 15 months later when we finally hosted an in-person symposium. To say the least, COVID-19 was a challenge to us all and most definitely to our ability to have the normal social aspect to our monthly meetings which is one of the absolute highlights of being involved with the IATA. Keeping everyone motivated and on track to achieve whatever we could was a challenge, but the IATA has volunteers that are second to none and I could not have asked for a better group of people to work alongside throughout my two years as president.